

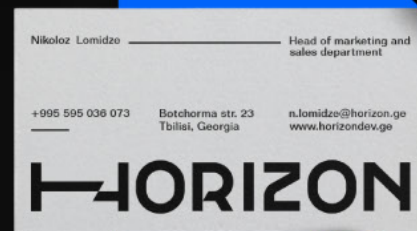
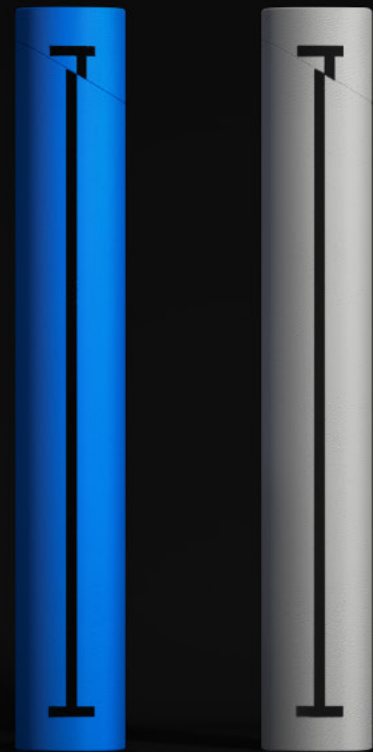
**FACTORY**

**BRAD**

# MONTHLY DESIGN SERVICE FOR YOUR BUSINESS



CREATE YOUR  
BRAND ID



**WE ARE**  
Creative agency based in Georgia, offering comprehensive graphic design services. Working with us saves you time and energy on marketing and design needs, allowing you to focus on effectively developing your business. Our experienced and creative team is dedicated to meeting all your design requirements and earning your trust with our knowledge and experience.



# BENEFITS

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**1**

## EXPERIENCED TEAM

Our team possesses a unique blend of skills, combining aesthetics with strategy to meet your business goals and objectives.

**2**

## EFFECTIVE PROJECT MANAGEMENT

We quickly develop work plans and utilize modern project management techniques for an efficient, seamless experience.

**3**

## COST REDUCTION

Collaborating with us allows you to avoid unnecessary office expenses and pay specifically for design services, optimizing your budget effectively.

**4**

## SCALABILITY AND FLEXIBILITY

We offer additional services as needed and are ready to expand and strengthen the team for new projects, providing full support.

**5**

## PUNCTUAL DELIVERY

Meeting deadlines is a priority to ensure an uninterrupted workflow. Our team is ready to deliver high-quality work within the defined timelines and values your time and goals.

**6**

## TAILORED WORK PROCESS AND COMMUNICATION

With BRID, you get a dedicated remote team that adapts to your specific communication needs and work process. You maintain control and can communicate seamlessly with both the project manager and other team members.

**7**

## UNIFIED TEAM DYNAMICS

We are ready to become part of your team, with every member focused on your business growth and success.

WE ARE  
LOOKING FOR

**1**

WE ARE LOOKING FOR ORGANIZATIONS THAT VALUE DESIGN AS A CONTINUOUS, CRITICAL FACTOR IN MAINTAINING A STRONG BRAND IDENTITY AND COMPETITIVENESS IN THE MARKET.

**2**

WE SEEK BUSINESSES IN DEVELOPMENT THAT NEED CONSISTENT DESIGN SUPPORT TO ESTABLISH A DISTINCTIVE BRAND IMAGE AND VISUAL IDENTITY THAT ALIGNS WITH THEIR VISION AND VALUES.

**3**

WE ALSO SEEK PIONEERING BRANDS AIMING TO SET STANDARDS AND TRENDS IN THEIR INDUSTRY, RECOGNIZING THE CRUCIAL ROLE OF DESIGN IN CAPTIVATING THEIR AUDIENCE AND LEAVING A LASTING IMPRESSION.

**4**

COMPANIES IN PHASES OF GROWTH OR TRANSFORMATION NEEDING DESIGN EXPERTISE TO ALIGN THEIR VISUAL COMMUNICATION WITH THEIR EVOLVING BRAND STORY AND MARKET POSITIONING ARE ALSO OUR TARGET.

# ADVANTAGES

BRID vs. In-House Graphic Designer

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Best design skills

**BRID**

In-House Graphic Designer



Experienced team



Full-time availability



Project manager



Direct communication with designer



Full project control



Quick hiring and onboarding



Reduced additional costs



Additional resources



Easy replacement



# WORK PROCESS





## WHAT OUR SERVICE WILL ADD TO YOUR BUSINESS

1. PROFESSIONALISM AND EXPERIENCE
2. CONVINCING VISUAL COMMUNICATION
3. INCREASED BRAND CONSISTENCY
4. VERSATILE DESIGN SOLUTIONS
5. TIME OPTIMIZATION

## A TEAM WORKING FOR YOU

1. CREATIVE DIRECTOR
2. ART DIRECTOR
3. LEAD GRAPHIC DESIGNER
4. JUNIOR GRAPHIC DESIGNER
5. COPYWRITER
6. CONTENT CREATOR
7. PROJECT MANAGER



# LIST OF DESIGN SERVICES

Business card  
Envelope  
Blank  
Folder  
Flyer  
Catalog  
Brochure  
Banner  
Billboard  
Stands  
Roll up  
lightbox  
Outdoor board  
Posters  
Window poster  
Post cards  
Presentation  
Bank card  
Wobblers

Shelf-talkers  
T-shirt  
Calendars  
Price tags  
Invitation  
Uniform  
Promotion stand  
Space design  
Shelf-talkers  
Umbrella  
Container  
Boxes  
Pen  
Bag  
Badge  
Hangs  
Ticket  
Mouse pads  
Face mask

Cup / Car / Bus  
Usb / Flag  
Signatures  
Duck tape  
Stickers  
Pillow  
Notepad  
Notebook  
Watch  
Desctop  
Gift  
Stamp  
Clock  
Print  
Label  
Bookmark  
Iconography  
AND more..

## **PACKAGING**

Packaging Design

## **SOCIAL ITEMS**

FB post design  
Social Cover Images  
Social Content Images

## **DIGITAL ITEMS**

Blog Images  
Web Banners  
Copywriting



PARTNER  
COMPANIES

# FREQUENTLY ASKED QUESTIONS

HOW DO I COMMUNICATE MY DESIGN PREFERENCES AND REQUIREMENTS TO YOUR TEAM?

We have established a structured work process for continuous and convenient communication. You will work directly with our team, ensuring a clear understanding of your project requirements.

WHAT IS THE AVERAGE TIME FOR A SPECIFIC JOB TO BE COMPLETED?

The completion time varies based on the project's complexity and scale. Timely delivery is a priority, and we can provide estimated timelines during the project planning stage.

CAN I REQUEST REVISIONS OR CHANGES TO THE INITIAL DESIGN?

Yes, we value your feedback.

HOW DO YOU ENSURE CONSISTENCY WITH OUR BRAND'S VISUAL IDENTITY?

We thoroughly review your brand guidelines and past design materials to align our vision with your brand's unique identity and style.

WHAT IF I NEED DESIGN WORK BEYOND THE PRE-DEFINED SERVICE OFFERING?

Our flexible work system allows us to adapt our services to your specific design needs. Feel free to discuss any unique requirements, and we will develop a suitable solution.

ARE THERE ANY HIDDEN COSTS OR ADDITIONAL FEES BEYOND THE AGREED PRICE?

No, we maintain transparency in our pricing. The agreed price includes the specified project services, and any additional costs will be discussed and agreed upon in advance.

CAN I REQUEST A DEDICATED CONTACT PERSON THROUGHOUT THE PROJECT?

Yes, we assign a project manager to serve as your representative, ensuring efficient project coordination.

WHAT MECHANISMS DO YOU HAVE FOR RECEIVING DATA AND PROJECT PRIVACY TO ENSURE?

We have strong data security protocols and a confidentiality agreement, To protect your information and project details.

# AWARDS

**2021** \_

WON 1 SILVER FOR THE PRINT ADVERTISEMENT OF UNDP CONTEST.

**2020** \_

WON 1 GOLD & 2 BRONZE FOR THE PRINTS ADVERTISEMENT OF COMMUNICATION AGENCY ACAG.

**2019** \_

WON 2 GOLD FOR THE PRINTS ADVERTISEMENT OF COMMUNICATION AGENCY ACAG.

**2018** \_

WON KIAF SILVER IN BRAND ENVIRONMENT & EXPERIENCE DESIGN.

**2016** \_

WON COMPETITION FOR THE BEST FUTURISTIC FONT.

**2013** \_

THE WINNER OF BRANDING CATEGORY AT BEHANCE TBILISI PORTFOLIO REVIEW.

**2012** \_

WON COMPETITION FOR THE TBILISI 2015 EYOF LOGO DESIGN.

# PORTFOLIO



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